

# **Don't Discriminate, It's Considered HATE**



**By:**

**Fatima Garcia, Josue Garcia, Cassandra Diaz, Ricardo Vasquez, Kelchi Jimenez,  
Edson Ortiz, Vivianna Duarte**

**SAMUELI ACADEMY, SANTA ANA, CA**






**LOGO**



**DON'T DISCRIMINATE  
IT'S CONSIDERED HATE**

# STYLE GUIDE

## COLOR PALETTE

-  CANDY APPLE
-  CRIMSON RED
-  MERMAID LAGOON
-  BUBBLE BLUES
-  SECRET KEEPER YELLOW

## FONTS

brunch

Aa

DAZZLE

Aa

**HORIZON**

**AA**

LEAGUE

GOTHIC

Aa

## LOGOS

Disney

Coca-Cola



# MERCH



# SOCIAL MEDIA POST



**DON'T DISCRIMINATE  
IT'S CONSIDERED HATE**

**JOIN US ON OUR JOURNEY TO SPREAD AWARENESS  
ABOUT THE EQUALITY AND JUSTICE NEEDED IN  
AMERICA**

---

**\*SIGN UP FOR THE WEBINAR  
USING THE LINK IN OUR BIO\***



**DON'T DISCRIMINATE  
IT'S CONSIDERED HATE**

---

**"Darkness cannot drive out darkness; only light can do  
that. Hate cannot drive out hate; only love can do  
that."**

**- Martin Luther King Jr.**